

For Immediate Release

August 12, 2008

Contact Information:

John Connor, President
(800) 962-7302
jconnor@cresswood.com

New Name and Logo Better Illustrate Cresswood's Equipment Portfolio and Mission

CORTLAND, Ill. — Cresswood Recycling Systems, Inc., a division of Dun-Rite Tool & Machine Co., today unveiled a new branding campaign designed to position the company for the future and strengthen its ability to meet the needs of customers in the manufacturing, recycling and materials handling industries throughout North America.

The new corporate branding involves changing the company name to Cresswood Shredding Machinery and implementing a corresponding logo. The changes are key elements of a business plan to further Cresswood's market-leading reputation for insight, innovation and creativity. The launch is timed to coincide with the company's participation in IWF 2008, being held from August 20 to 23 at the Georgia World Congress Center in Atlanta.

"Cresswood has evolved into a major player in the advancement of technology to efficiently reduce wood, paper and plastic waste," said Jack E. Cress, CEO. "The focus on waste reduction in the manufacturing and retail sectors has led to a new appreciation of how confusing a ubiquitous term like 'recycling' can be. Our corporate identity has been updated to more accurately portray the products and services that Cresswood provides."

The graphic treatment for the new Cresswood logo is strongly identifiable and visually appealing. The sans-serif font depicts the forthright nature of the

Cresswood brand. The sleek typeface and simple design are contemporary in feel and tone, while referencing with the use of black and green colors the convergence of the company and the environmental initiatives the Cresswood Destroyer Series low-RPM shredders and grinders support.

To unify the Cresswood brand across all business platforms, the logo will be placed on all products, marketing and sales communications and displays. It also will be incorporated into a redesigned website at www.cresswood.com.

For more information about Cresswood Shredding Machinery, visit Booth #6590 at IWF 2008.

About Cresswood Shredding Machinery

Cresswood is a world leader in the engineering and manufacturing of size reduction equipment for the wood, plastic and paper industries. The Cortland, Ill.-based company specializes in single-shaft rotary grinders and shredders. Its broad product portfolio includes true low-speed, single-shaft wood grinders, paper shredders and plastic shredders. Cresswood has pioneered the development of both hopper-feed shredders for dump-and-go operation and horizontal end-feed grinders, ideal for long plastic profiles or wood rippings and blocks. Information can be obtained at (800) 962-7302 or by visiting the Cresswood website at www.cresswood.com.

###